

Discover the benefits of membership!











At WNPA, newspapers are stronger together!

New revenues - Every year WNPA places more than \$100,000 in statewide and regional ads in its member papers. Get your share!

Sales opportunities - Our co-op ad network gives you the opportunity to sell outside your market using city & county tax money.

Help & advice - WNPA can answer your questions, from legal issues, to open meetings and records to postal regulations.

Annual convention - We announce the Better Newspaper Contest awards and offer workshops for your staff members.

Advocacy - WNPA fights for your interests each year in Olympia and in Washington D.C.

Cooperate! - By supporting WNPA, the community press in Washington State builds a strong future through cooperation, collaboration and communicaton.



Membership levels



If you publish twice or more each month, and you've been publishing for six months or more, this is the level for you. Regular memberships are given to publications, not individuals.

As a regular member you get full benefits:

- New revenues from WNPA placed ads.
- A co-op ad network you can sell into.
- Immediate help and advice from the WNPA staff.
- Access to an attorney in an emergency.
- Access to our annual convention, workshops & webinars.
- Advocacy for your interests, locally, regionally & nationally.
- Voting rights in WNPA decision making.

Associate Membership

If you publish at least monthly, this is your membership level. Associate memberships are given to publications, not individuals. Benefits include:

- Immediate help and advice from the WNPA staff.
- Access to an attorney in an emergency.
- Access to our annual convention, workshops & webinars.
- Advocacy for your interests, locally, regionally & nationally.

Affiliate Membership

Affiliate membership in WNPA is granted to persons or firms engaged in businesses, professional groups or educational institutions that have a genuine interest in the publishing business. It is also appropriate for those who formerly published or were closely associated with member publications, and who retain an interest in the publishing business. Also freelance writers, photographers and cartoonists are eligible for membership. The benefits include:

- Immediate help and advice from the WNPA staff.
- Access to our annual convention, workshops & webinars.
- Advocacy for your interests, locally, regionally & nationally.

Here's how to apply

To qualify for membership, publications must contain original news of substantial community interest. A membership committee judges applications and submits a recommendation to the WNPA Board of Directors for final approval.

To apply, send three PDFs of recent issues to fredobee@ wnpa.com along with contact information, and a description of your publication that includes circulation, frequency, website, contact emails, address and phone. Questions? Contact:

Washington Newspaper Publishers Association 360-344-2938 • fredobee@wnpa.com



